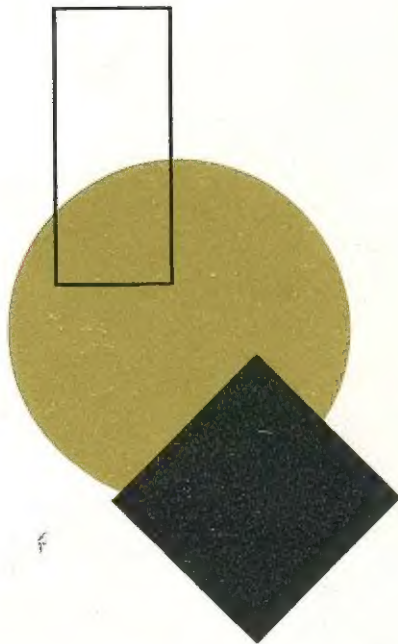


Box

Rec'd
1-4-1965

~~C-26~~
C-26

Accent
on
decorating



WHEN...WHERE...AND HOW TO USE ACCENT AREA RUGS BY

CABIN
CRAFTS

*What is an "area"
rug—and why?*

Area rugs are a new concept in floor coverings — they come in an incredible variety of sizes, shapes, colors and designs.

*A homemaker's
garden of
area rugs*

Post War Contemporary Architecture had a lot to do with the development of area rugs. Dining rooms, living rooms and family rooms opened one into the other without restraining walls. As walls disappeared, people became conscious of area rather than rooms. Area rugs came into being to define areas—without cutting them off—and to accent groups of furniture.

*In what rooms
are area
rugs correct?*

In all rooms. Rectangular or round ones in small sizes are nice beside beds. Larger ones, frequently rectangular, are good in living rooms. Perhaps you might like an oval one or a round one in your dining room. An entrance hall might take a dramatically shaped one—a scalloped oval, or an octagonal one, lushly fringed around the edges.

*How much floor
should show?*

As much or as little as you like. There are no hard and fast rules. But the floor should be kept in excellent condition whatever its material—be it wood, parquet, one of the many tiles, brick or slate.

*How big
should an
area rug be?*

Big enough to do the job it has to do. If you want to frame a dining table and chairs, for instance, the rug should be large enough for the table and all the chairs to rest upon, with a good margin all around. If used before a sofa, it should be about the same length as the sofa, or the length of the sofa plus end

*What is the best
placement for
an area rug*

table, or the length of the sofa plus the two tables. Better to err on the ample side than the skimpy side.

Depends. In a living room it might be off center toward one end related to the main furniture grouping. In a small room, center it. In a dining room it takes its cue from the dining table—center it if the table is centered. Use at the end of a room if the table is there. Perhaps adding a rug in a different size to the other end to define that area. In an entrance hall—relate it to a console or chest, relate it to the front door, center it in the space if it looks well. In a bedroom—small enough to fit beside the bed or large enough to comfortably surround the bed and hold the other furniture in the room.

*Our furnishings could
not by any stretch
of the imagination
be called contemporary.
Can I use area rugs?*

Certainly. It is true that some of the best modern textile designing today is appearing in area rugs, many of them one-of-a-kind works or contemporary art. But their use is by no means confined to modern interiors. Fine decorators mix old and new things with wonderful effect. It may be that a zippy new area rug is just the thing to give a lift to your traditional furnishings. There are many traditional as well as modern patterns offered.

*How much will
I have to spend?*

That depends upon the size and quality. In general, area rugs are much less expensive than wall-to-wall carpeting. Because of this you should be able to afford a much greater degree of quality in an area rug. Consider the fact that carpeting is often sold with a house—an area rug is easy to move with you, so you are apt to have it a long time. Indulge yourself, you won't regret it.

*Is a rug pad
necessary?*

It is desirable. It will make your area rug look twice as luxurious. It will help anchor it in place, prevent skidding and increase the life of the rug.

*What about
soiling?*

If your rug has a symmetrical design and shape, reverse it end to end occasionally so that it will soil evenly. When it is soiled, bundle it off to the rug cleaners. Their prices are surprisingly modest.

*Color—shall it be
bold or subtle?*

Your choice of color should be governed by where you've been and where you're going—decoratively speaking. If your present color scheme, for instance, is in neutral beiges and whites with just a touch of color, you might continue this feeling with a rug in shades of cream, beige and Cafe Au Lait. If you are yearning for a jolt, you might like the excitement of one of the new combinations of red, pink and orange.

There is a trend toward the harmonious blending of several different colors of yarns in one rug—such as blue, green and turquoise or yellow, orange and bittersweet. These are particularly useful in pulling together colors in a decorative color scheme.

*Styling—plain
or patterned?*

The area rug has brought pattern back to the floor again. You'll find a design to fit almost any mood, be it sophisticated elegance, no-nonsense modern or backwoods provincial. Florals, textured stripes, abstract designs, plaids—there's a rich choice. They are bold, so have a care what you put them with. If your room is already on the busy side, consider a simple border design, a carved motif, or a plush solid color fringed at the ends.



This "Triad" area rug is part of an exciting new decorating approach, "Color Companions". Note how Cabin Crafts color co-ordinated area rugs and carpets let you unfold a multi-color scheme room-to-room. The pile is of Acrilan acrylic and modacrylic.



A Color Companion in the same "Trio-Rama" scheme, **"Langley"** plays up one of Triad's rich hues in solid color, in a plush velvet pile. The lavish fringe repeats the three "Triad" colors for perfect co-ordination.



Focal point in any dining room is **"Spanish Medallion"**. The sophisticated overall design is bordered by a generous fringe—all made of Acrilan acrylic and modacrylic pile.



"Hispania" is superbly right for a first apartment with modest furnishings or a showplace of a home. Pile of Acrilan acrylic and modacrylic.



"Portico", a design of classic simplicity strikes a dramatic note by its unusual interplay of texture and color. The pile is made with Acrilan acrylic and modacrylic.



An authentic and luxurious reproduction of the **"Buchanan"** tartan in a rug of striking beauty. Pile of Acrilan acrylic and modacrylic.



"Serape" brings the excitement of Spain into your home with its gay stripes and lavish fringe. Pile of Acrilan acrylic and modacrylic.



An authentic nineteenth century design is recreated in this **"Greenwood"** area rug. And for a needlework effect, the lovely motifs are overtufted. The pile is of Acrilan acrylic and modacrylic.



Welcoming, and so gay—the shaggy-shaggy loops of **"Espree"**. Ten separate color blends are combined into this new multi-color combination. 100% cotton pile. Colorfast.



"Catalan" with its long shaggy loops, is colorfully at home in traditional, modern or Spanish-influence settings. 100% cotton pile.



"Country Trails" in the ever popular oval shape has alternating bands of high loop, low loop and cut pile for interesting contrast. Pile of rayon and cotton.



"Zanzibar" achieves dramatic effects with boldly alternating bands of shaggy pile and cut pile of Rayon and Cotton.



"Avignon". A beautiful rug designed around the traditional hospitality symbol of the pineapple. Pile of Acrilan acrylic and modacrylic.



Perfect accent for a bay-window arrangement—"Tulip" area rug with its decorative overtufting in bold contrasting color. Pile made with Acrilan acrylic and modacrylic.



"Basketweave" has contrasting line groupings that criss-cross over and under in pleasing symmetry to give a woven effect. Pile of cotton and rayon.



"Corrida" has alternating bands of high loops, low loops and cut pile to give you a marvelous rainbow of color and texture contrast. Pile of cotton, rayon and acetate.



"St. Thomas" uses contrasting stripes to add color excitement to any room in your home. The deep pile is Rayon and Cotton.



Country Spice yarns in a rainbow of colors . . . accented by blocks in predominant solid colors create stunning geometric patterns in "**Spice Plaid**". High and low loop pile of Acrilan acrylic and modacrylic.



What lovelier way to delineate a dining area than this "**Octagon**" accent area rug in "**Country Spice**", glamorized by a lavish fringe. Pile made with Acrilan acrylic and modacrylic.



A remarkable sense of balance can be effected with **"Barada"** thanks to its symmetrical, slightly Moroccan design. The dense cut pile is of finer 76% rayon, 16% cotton and 8% DuPont Nylon.



The bright color combinations of **"Country Plaid"** make it a breeze for you to coordinate the rest of your furnishings and accessories. Pile of rayon and cotton.



A particularly effective way to give focus to a room—this beautiful Acrilan acrylic and modacrylic pile area rug **"Sundial"**. Fringed or unfringed.



Delightfully "Country" and so colorful. **"Parallel"** area rug, fringed all around, spells coziness, comfort, home. 100% cotton pile.



*Tips on
decorating
with carpet*

*"Color
companions"*

Planning new decorating is easier and more exciting now than ever before, thanks to new ideas in carpeting originated by Cabin Crafts stylists. For example, have you seen Cabin Crafts Country Spice colors? Each one is a melding of four different colors spun together in the yarn. As a result, your carpet coordinates all the colors in your room with no matching necessary.

They're the latest innovation in decorating. With Cabin Crafts new "Color Companions" carpets and rugs you can create "room-to-room" schemes as easily as a skilled professional. You simply start with a handsome new tri-color pattern in one room and repeat its hues in matching solid color rugs and carpets in adjacent rooms. "Room-to-room" schemes can also be planned with Country Spice colors. In this case, you use the same color in every room but in a variety of textures and styles.

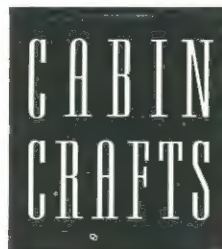
"Veronica". A gorgeous handcrafted rug that sets the decorative pace for any room. Richly designed in a wealth of color. Pile of Acrilan acrylic and modacrylic.

*Fiber
talk*

The carpets mentioned are made with Acrilan acrylic in the pile. Acrilan was chosen for its luxury look, springy resilience and cleanability. You'll find Cabin Crafts carpets made with all the proven carpet fibers. Our pioneering work with the modern fibers has produced such dramatic developments as Formula N-2, an exclusive anti-static, anti-soil process that makes Cabin Crafts Nylon carpets stay clean longer and clean easier when they do soil. And to guide you in selecting the right carpet for the right use in your home, all Cabin Crafts carpets carry a Home-Use Classified label.

*Wall-to-wall
or room-size?*

In making your decision, remember these facts. Wall-to-wall carpet looks extra luxurious, gives a room a more spacious appearance. If you have handsome, highly polished floors, your carpet can be cut in a room-size rug to show a margin of floor all around. Some of Cabin Crafts beautiful carpet textures are available in unusual, lavishly fringed rug shapes or can be custom-cut to your own design. Whatever your choice, be sure to see all the desirable new textures and the whole palette of colors in Cabin Crafts carpets at leading stores in your area.



CABIN CRAFTS, DALTON, GEORGIA

